

The Canadian Coalition to Empower Women We Support



Statement of Support

Small Business – Government – Other



We, small business, government, and all other stakeholders from across Canada recognize that advancing equality between men and women, boys and girls is essential to:

- Build strong economies;
- Establish more stable and just societies;
- Achieve goals for development, sustainability and human rights;
- Improve quality of life for women, men, families and communities; and
- Realize our full potential.

We recognize that unleashing the benefits of women's economic empowerment requires the participation of all players across the private and public sector. We therefore welcome and support the Women's Empowerment Principles, a joint initiative of UN Women and the UN Global Compact which provides seven steps on how to empower women in the workplace, marketplace and community.

We also recognize that the Principles reflect the interests of small business, government and all other organizations and associations promoting a versatile platform to support cooperation among all stakeholders. In this context we commit to:

- Use the Principles as a guide to advance gender equality within our own organizations;
- Refer to the Principles as a general framework when engaging in dialogue with any stakeholder about their role in promoting gender equality and women's empowerment, including encouraging corporations with more than 10 employees to sign the WEPs CEO Statement of Support and take concrete actions to implement the principles.
- Consider corporate commitment to the Principles when making decisions about which businesses to partner with or procure from.
- Take the Principles into account when developing and revising public or organizational policies related to gender equality and women's empowerment.
- Collect and use gender specific information to promote gender diversity on boards and in senior management.

We commend the efforts of BPW Canada and the founding members of the Canadian Coalition to Empower Women to promote the WEPs in Canada and to provide this opportunity to engage a broader audience by signing the Canadian Coalition to Empower Women Statement of Support.

Signature:

Date: October 05, 2019 _____

Print Name and Title: Patricia Leson, President, NCWC

The Canadian Coalition to Empower Women

H a t ' H n k Z l y " k u n , Z x k Z l { ¥ ¿ 5 u { t n l N j A

>B5A" ¿nu{t n l N j A

As an advocate for Women’s Empowerment in Canada you are welcome to provide a quote to convey the reason you have signed the Women’s Empowerment Statement of Support and why women’s empowerment is a priority. Your support and signatory information will be included with our web-based and hard copy records.

" I ° 2 < 1 " 5 ' < 5 1 * J S < ? ° † A * " 5 ? * 3 * A * A * G " ¿nu{t n l N j A

Please provide an example, or link to, one or more of your policies, practices or initiatives relevant to gender equality and women’s empowerment that you would like to share with others.

A a Z ' 3 † H † ' a M y M X n u { Z X ' k M † ' u n j b M z y x z j z f M { ' { n ~ Z l X Z x Z w M † † M X ' , n k Z l y Z k u n , Z x k Z l { a ° < j Z M y Z ' V a Z M ' { a Z k © a { { u @ u , , , a † V , V M I M X M V n k µ V n k k | I b M t n l y u n j b † ' M X ' U x z y u n j b M z y ' N j u a M U Z { b M j i t u

" 2 < 5 H " ? H 5 2 " 3 * 5 ? (

We encourage you to explore the EmpowerWomen.org platform that is facilitated by UN Women and received start-up funding from Canada’s Department of Foreign Affairs, Trade and Development. Here you will have the opportunity to see examples of how women’s empowerment is making a difference and share your own successes and lessons learned. It provides an online forum for community discussion, research and free webinar training on a variety of current topics.

? " † 5 (3 * A * 5 3

Keeping us informed of your progress can provide the necessary information for ongoing recognition through such avenues as the BPW Canada National Leadership Award, or as appropriate the annual WEPs Leadership awards in New York.

We will be happy to discuss the details of this recognition with you, should you be interested in a nomination for these prestigious awards.

3 n { Z © We welcome all Canadian CEOs who have signed the UN Global Compact and UN Women – Women’s Empowerment Principles (WEPs) Statement of Support to the Canadian Coalition to Empower Women.

